

TO: 2021-22 Senate Executive Committee
FROM: Sarah S. LeBlanc, Chair, Curriculum Review Subcommittee
DATE: November 22, 2021
SUBJECT: Music Minor in Music Industry

The Curriculum Review Subcommittee supports the proposal from the School of Music for their Minor in Music Industry. We find that the proposal requires no Senate review.

Approving

Laurel Campbell

Behin Elahi

Teresa Hogg

Shannon Johnson

Sarah LeBlanc

Not Approving

Absent

Jaiyanth Daniel (sabbatical)

Haowen Luo (Parental Leave)

Terri Swim, exofficio (non-voting member)

PFW
Request for a New Minor

Proposed Title of Minor: **Music Industry**

Department Offering the Minor: Music

Projected Date of Implementation: Fall 2022

I. Why is this minor needed? (Rationale)

Students majoring in music performance, music education, popular music, and business will have an interest in, and career use for, knowledge of the music industry. Students in music performance, music education, and popular music do not have music industry content required in the major, but their careers often require basic knowledge of marketing, contracts, publishing, copyright, and licensing that are the foundation of the music industry courses.

II. List the major topics and curriculum of the minor.

12 Credits selected from:

- **MUSC 18203 - Survey Of Music Industry And Copyright** Cr. 3.
- **MUSC 28361 - Music Publishing** Cr. 3.
- **MUSC 28362 - Legal Aspects Of The Music Industry** Cr. 3
- **MUSC 38366 Music Business: Start Up To Success** Cr. 3
- **MUSC 48401 - Music Marketing, Promotion And Entrepreneurship** Cr. 3.
- **MUSC 38363 Concert And Event Promotion** Cr. 3.
- **MUSC 38364 - Music Products Merchandising** Cr. 3.
- **MUSC 38365 - Artist Management** Cr. 3.

III. What are the admission requirements?

PFW admission and a 2.0 cumulative GPA.

IV. Describe student population to be served.

Undergraduate students majoring in music performance, music education, popular music, business, and general studies are most likely to pursue the music industry minor.

V. How does this minor complement the campus or departmental mission?

This minor gives students a broad academic preparation and connects our students to the community through local industry.

VI. Describe any relationship to existing programs within the university.

This minor will share all courses with the music industry major.

- VII. List and indicate the resources required to implement the proposed minor. Indicate sources (e.g., reallocations or any new resources such as personnel, library holdings, equipment, etc.). *

No new resources needed to support this minor.

- VIII. A Liaison Library Memo (attached)

- IX. Describe any innovative features of the program (e.g., involvement with local or regional agencies, or offices, cooperative efforts with other institutions, etc.).

Continued connection with Sweetwater makes this a minor that leverages connections to local industry; courses are frequently taught at the Sweetwater Music Center and some adjunct faculty are Sweetwater employees.

Liaison Librarian Memo

Date: August 30, 2021

From: Denise Buhr

To: David Steffens, Director, School of Music

Re: Music Industry Minor

Describe availability of library resources to support proposed new program:

Helmke Library subscribes to approximately 300 databases in all subject areas including music, engineering, and business. These resources also provide access to journals covering topics such as law and copyright, which are appropriate to this degree. The library continuously updates its physical resources of books and media to maintain a collection that is current and relevant. Materials not available within the library can be requested through Document Delivery and interlibrary loan.

Comments:

Since this degree requires courses already taught in the B.S. in Music Industry, it is anticipated that the current resources provided by the library will be sufficient to support this minor.

Denise Buhr

8/30/21

Liaison Librarian Signature

Date

Please email academic_program@pfw.edu with questions about this form.
Send signed original to Associate Vice-Chancellor for Academic Programs
Kettler Hall, Room 174

PFW
Request for a New Minor

Proposed Title of Minor: **Music Technology**

Department Offering the Minor: Music

Projected Date of Implementation: Fall 2022

I. Why is this minor needed? (Rationale)

Students majoring in music performance, music education, and popular music (performance) will have an interest in, and career use for, knowledge of music technology. Students in music performance, music education, and popular music do not have music technology content in the major, but their careers often require basic knowledge of recording, production, electronic music, and live sound that are the foundation of the music technology courses.

II. List the major topics and curriculum of the minor.

12 Credits selected from:

- **MUSC 10300 - Music Recording And Production I** Cr. 3.
- **MUSC 20300 - Music Recording And Production II** Cr. 3.
- **MUSC 20500 - Music Recording And Production III** Cr. 3.
- **MUSC 20700 - Electronic Music I** Cr. 3.
- **MUSC 20800 - Electronic Music II** Cr. 3.
- **MUSC 30400 - Live Sound Reinforcement** Cr. 3.
- **MUSC 38311 - Music And Audio For Video** Cr. 3.
- **MUSC 38312 - Music Mixing And Mastering** Cr. 3.

III. What are the admission requirements?

PFW admission and 2.0 cumulative GPA. While intended for students majoring in music, students in other majors could complete the minor in music technology.

IV. Describe student population to be served.

Undergraduate students majoring in music performance, music education, and popular music (performance).

V. How does this minor complement the campus or departmental mission?

This minor gives students a broad academic preparation needed for career success.

VI. Describe any relationship to existing programs within the university.

This minor will share all courses with the existing BM in Music Technology, and the BS in Popular Music, Recording and Production.

VII. List and indicate the resources required to implement the proposed minor. Indicate sources (e.g., reallocations or any new resources such as personnel, library holdings, equipment, etc.). *

No new resources are needed for this minor.

VIII. A Liaison Library Memo (attached)

IX. Describe any innovative features of the program (e.g., involvement with local or regional agencies, or offices, cooperative efforts with other institutions, etc.).

Students in this minor may explore connections with industry-leader and local business, Sweetwater; courses are frequently taught at the Sweetwater Music Center and some adjunct faculty are Sweetwater employees.

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Comments:

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