## **Question Time**

Could the administration please explain the reasoning behind the new "Program Finder: Who Are You" on the PFW homepage? I am puzzled why the administration would think these "Cards" with titles such as "Budding Einstein" ("Relatively speaking, you have big ideas too"), "Spotlight Star" ("If anyone needs you, they just look for the spotlight"), and "Born Leader" ("You know how to inspire a team") would be attractive to students (and to their parents). To what extent were departments and programs consulted about these descriptions, descriptions that have nothing to do with actual career guidance? Not only does the whole concept seem flawed, but also the execution leaves something to be desired. The category "Born Leader" could conceivably include every one of PFW's departments and programs, but leaves out, for example, Women's Studies (while every other Political Science offering is listed) and suggests a History minor, but not a major.

C. Erickson