

MEMORANDUM

TO: 2023-2024 Faculty Senate Executive Committee
FROM: Kerrie Fineran, Chair
Graduate Subcommittee
DATE: September 22, 2023
SUBJECT: Graduate Concentration in Healthcare Management

The Graduate Subcommittee reviewed and supports the proposal from the Department of Business Administration for a new concentration in Healthcare Management associated with the MBA-Administration degree. We find that the proposal requires no Senate review.

Thank you for the opportunity to review this new concentration.

Approved	Opposed	Absent	Non-Voting
Kerrie Fineran			Abraham Schwab
Alan Legg			Terri Swim
Kate White			
Sarah Wagner			
Hadi Alasti			
Nurgul Aitalieva (PU Liaison)			

Campus: PFW

School or College: Doermer School of Business

Department: Business Administration

Graduate Degree and Major: MBA - Administration

Title of Concentration: Healthcare Management

CIP Code: 52.0101

Effective Date (Session and Academic Year): Spring 2024

Mode of Delivery: **Campus**/Online/Distance/Hybrid

80% or more online:

Yes

No

If Hybrid, explain:

Who will administer the online aspect of this program (vendor, program)?

Brief Description of Concentration:

Justification

This section provides statements regarding the mission of the proposed concentration.

Need for the concentration:

Growth in the number of hospitals and healthcare clinics in Northeast Indiana has increased the demand for well educated administrative professionals. Already in the MBA program, we have seen an increase in enrollment from employers like Lutheran Health Network, Parkview Hospital, and Indiana University Health – amongst other related industries (Hospital Services, Long-term Care, Medical Devices, etc.).

Target audience, including the expected number of students:

Students with a desire to enter or continue in a healthcare leadership career track. In a recent survey of MBA students, we found that over 40% showed some interest in learning about this field as a concentration. We anticipate that 15-20 students will be enrolled in this concentration, with many opting to complete two concentrations.

Focus of Research or Professional Program:

Since the MBA is a professional program, this concentration would maintain that. As the program matures, we will be able to add experiential learning options that enhance this concentration and really grow in the NE Indiana Healthcare community.

Description of how the concentration fits into and supports the degree program:

This concentration will leverage an existing class (i.e., BUS 54202 Leadership and Management of People in Orgs.) in leadership as the foundation of the Healthcare Administration focus.

The electives will be open to general MBA students, and some will likely be approved for multiple concentrations (see next section).

Description of the relationship to other concentrations in the degree program:

The concentration will be structured the same as the 4 other concentrations and allow some sharing of courses between concentrations. The Healthcare Finance course will also be allowed for Finance concentration students and all of the courses could count toward the General MBA.

Participating faculty, including name, academic rank, and departmental affiliation:

<u>Course</u>	<u>Instructor(s)</u>	<u>Academic Rank</u>
BUS 50100	Dr. Mike Slaubaugh	Associate Professor of Accounting
BUS 50200	Mike Reffeitt	Clinical Lecturer of Finance
BUS 50300	Dr. Carolyn Stumph	Clinical Assistant Professor of Economics
BUS 50400	Prof. Kent Kauffman	Associate Professor of Business Law (Econ and Finance)
BUS 52400	Dr. Zafar Nazarov	Professor of Economics
BUS 54001	Dr. Shubham Singh and Dr. David Cochran	Assistant Professor of OM, Professor of Systems Eng.
BUS 54200	Dr. Mike Slaubaugh and John Minnich	Associate Professor of Accounting, Clinical Lecturer
BUS 54201	Dr. Haowen Luo	Assistant Professor of Finance
BUS 54202	Dr. James McHann	Clinical Professor of Management
BUS 55200	Dr. Prasad Bingi and Dr. Xiaoguang Tian	Associate Prof. of Mgmt, Assistant Prof. of Mgmt.
BUS 56000	Dr. Nichaya Suntornpithug	Associate Professor of Marketing
BUS 57000	Dr. Shubham Singh and Dr. David Cochran	Assistant Professor of OM, Professor of Systems Eng.
BUS 59000	Dr. James McHann	Assistant Prof. of Mgmt, Clinical Prof. of Mgmt.
BUS 60001	Mike Reffeitt and Dr. James McHann	Clinical Lecturer of Finance, Clinical Prof. of Mgmt.

Electives

<u>Course</u>	<u>Instructor(s)</u>	<u>Academic Rank</u>
BUS 57500	Dr. Zafar Nazarov	Professor of Economics
BUS 58900	Prof. Kent Kauffman	Associate Professor of Business Law (Econ and Finance)

Core Courses (min of 9 hours of unique courses for this concentration):

<u>Course</u>	<u>Title</u>	<u>Instructor</u>
BUS 54202	Leadership and Management of People in Orgs.	Dr. James McHann
BUS 58900	Legal Issues of Healthcare	Prof. Kent Kauffman
BUS 57500	Healthcare Finance	Dr. Zafar Nazarov
BUS 57501	Healthcare Operations and Management	TBD

Will new courses be created for this concentration?

Yes
 No

If yes, list new courses and if proposals have been submitted:

Learning outcomes (e.g., unique knowledge or abilities, capacity to identify and conduct original research, ability to communicate to peer audiences, critical thinking and problem-solving skills, etc.):

Understand how healthcare intersects with management and leadership. Integrate current business solutions into healthcare environments while maintaining quality. Identify ethical and legal issues in the framework of healthcare administration and make effective decisions respecting those implications. Apply critical thinking and problem solving from business to healthcare management environments.

Name of Person who Submitted Proposal:
Chadi Braish, Director of MBA Program

Contact Information (phone or email):
Chadi.Braish@pfw.edu x1-6495

MBA Program

Name: _____

36-40 Credit Hours Required

Concentration: Healthcare Management

Course #	Business Essential Courses	Cr Hr.	DELIVERY	Term
50100	Essentials of Accounting (Content covered: Financial Acct. & Managerial Acct.)	1	Online	Fall
50200	Basic Finance (Content covered: Business or Corporate Finance)	1	Hybrid	Fall
50300	Introduction to Economics (Content covered: Microeconomics & Macroeconomics)	1	Online	Fall
50400	Ethics and Regulatory Environment (Content covered: Ethics and Business Law)	1	F 2 F – 1 ONLINE	Fall
Course #	Professional Core	Cr Hr.	DELIVERY	Term
54202	Leadership & Management of People in Orgs (required in concentration)	3	online	Fall; Summer
54001	Data Analysis and Management Science [ENGT 58300 equivalent]	3	Online or Hybrid	Fall; Spring; Summer
52400	Decision Making and Economic Environment in a Global Economy (PreReq: 50300 or equivalent)	3	Online or Hybrid	Spring; Summer
54200	Strategic Cost Management (PreReq: 50100, 50400 or equivalent)	3	Online or Hybrid	Fall
55200	Management of Information Technology	3	Hybrid	Fall; Spring
54201	Financial Analysis and Decision Making (PreReq: 50200 or equivalent)	3	Online	Spring
56000	Marketing & Customer Relationship Management	3	Online or Hybrid	Fall; Spring
57000	Operations & Supply Chain Management [ENGT 55000 equivalent]	3	Online or Hybrid	Fall; Spring; Summer
Course #	Capstone	Cr Hr.	DELIVERY	Term
59000	Strategic Management	3	Hybrid	Fall; Spring
	Concentration (Must complete 54202 then, choose 2 other courses from list for Healthcare Management concentration)			
54202	Leadership & Management of People in Orgs (required)	3	Online	Fall; Summer
57500	Healthcare Finance	3	Hybrid	Varies
57501	Healthcare Operations and Management	3	Hybrid	Varies
58900	Legal Issues of Healthcare Industry	3	Hybrid	Varies
Additional Courses				
60001	Experiential Learning	3	Hybrid	Fall

FALL #1	SPRING #1	SUMMER #1
Pre-MBA BUS 54202 BUS 54001 BUS 56000	BUS 52400 BUS 55200 BUS 54201	
FALL #2	SPRING #2	SUMMER #2
BUS 60001 BUS 54200 Elective #1	BUS 59000 BUS 57000 Elective #2	

MBA Degree Courses - Business Analytics Concentration

Proposed Healthcare Management Concentration

Course #	Course Title	Course #	Course Title
BUS 50100	Fundamentals of Accounting	BUS 50100	Fundamentals of Accounting
BUS 50200	Basic Finance	BUS 50200	Basic Finance
BUS 50300	Principles of Economics	BUS 50300	Principles of Economics
BUS 50400	Ethics and the Regulatory Environment	BUS 50400	Ethics and the Regulatory Environment
BUS 56000	Marketing and Customer Relationship Mgmt.	BUS 56000	Marketing and Customer Relationship Mgmt.
BUS 54001	Data Analysis and Management Science	BUS 54001	Data Analysis and Management Science
BUS 55200	Management of IT	BUS 55200	Management of IT
BUS 54202	Leadership and Management of People in Orgs.	BUS 54202	Leadership and Management of People in Orgs.
BUS 54200	Strategic Cost Management	BUS 54200	Strategic Cost Management
BUS 52400	Decision Making in a Global Economic Envt.	BUS 52400	Decision Making in a Global Economic Envt.
BUS 57000	Operations and Supply Chain Management	BUS 57000	Operations and Supply Chain Management
BUS 54201	Financial Analysis and Decision Making	BUS 54201	Financial Analysis and Decision Making
BUS 59000	Strategic Leadership/Management Capstone	BUS 59000	Strategic Management Capstone
BUS 60001	Experiential Learning	BUS 60001	Experiential Learning
	<u>Electives (Select 2 from list)</u>		<u>Electives (Select 2 from list)</u>
BUS 60200	Discovery With Data Mining	BUS 58900	Legal Issues in Healthcare
BUS 57501	Supply Chain Analytics	BUS 57500	Healthcare Finance
BUS 59302	Financial Analytics - Risk	BUS 57501	Healthcare Operations and Management
			More classes to be added after launch