Senate Reference No. 19-33

TO: James Toole, Chair, Senate Executive Committee

FROM: Vincent Maloney, Chair, Curriculum Review Subcommittee Vincent Maloney

DATE: February 3, 2020

SUBJECT: School of Music

The Curriculum Review Subcommittee supports the proposal from the School of Music for a Post Baccalaureate Certificate in Music Performance. We find that the proposal requires no Senate review.

Approving	Not Approving	Absent
Clare Cholewa		
Seth Green		
Teresa Hogg		
Carol Lawton		
Sarah LeBlanc		
Haowen Luo		
Vincent Maloney		
Jin Soung Yoo		

Degree/Certificate/Major/Minor/Concentration Cover Sheet

Date: 7/16/19

Institution: Purdue

Campus: Fort Wayne

School or College: School of Music

Department: NA

Location: Choose one 50% or more online: Yes ○ No ◉

County: Allen

Type: Other - enter here

Program name:

Post Baccalaureate Certificate in Music Performance

Graduate/Undergraduate: Undergraduate

Degree Code: Other

Brief Description:

For many students seeking performance related careers in music, a post baccalaureate program that focuses intensely on applied performance, ensemble experience, music entrepreneurship and preparation for the potential of continued study in a graduate program is valuable. This certificate will serve American students and those from other countries who seek to gain this expertise in what will be a study abroad experience for them. International students who combine this certificate program along with additional English training available outside of certificate requirements will gain the necessary ability in both music and English to compete for distinguished positions in their home nation and also entrance to high level graduate music performance programs in the U.S. and abroad. The target audience will be students who have completed their bachelor's degree in music in the US and abroad and want to continue their study but might need an additional year of intense musical study to position themselves for admission to a high quality graduate music performance degree program. As part of this cohort Purdue Fort Wayne graduates would also be eligible as well. It is important to note that this program utilizes current faculty resources and will not require the addition of any faculty positions. Demand for this type of program outside of the US is evident in nations like China where School of Music faculty have collaborated in several music schools for many years.

Rationale for new or terminated program:

This certificate program follows a major goal in the School of Music to diversify the student population and expand into post baccalaureate programs. It can ultimately be a good first step in adding some new graduate level courses and assessing demand and implementation prior to a full masters degree in applied study. It also contributes to our goal of globalizing our school of music, as it will attract international students who will share their culture and background with our community. Certificate students will enter with more experience and a higher skill level than undergraduate students and this will contribute to one of our central goals of improving the quality of the overall music student cohort.

CIP Code: 50.0903

Name of Person who Submitted Proposal:

Gregory Jones, Director of the School of Music

Contact Information (phone or email):

`Request for a New Credit Certificate Program

Campus: **Fort Wayne**

Proposed Title of Certificate Program: **Post Baccalaureate Certificate in Music Performance**

Projected Date of Implementation: **May 2020**

TYPE OF CERTIFICATE: (check one)

☐ UNDERGRADUATE CERTIFICATES – These programs generally require 12-29 credits of undergraduate-level academic work.

☐ GRADUATE CERTIFICATES – These programs generally require 12-29 credits of graduate-level academic work or undergraduate academic work carrying graduate credit.

X POST-BACCALAUREATE CERTIFICATES –These programs generally require 12-29 credits of undergraduate-level academic work, although students enrolling in these programs must have completed their baccalaureate degrees.

I. **Why is this certificate needed? (Rationale):** For many students seeking performance related careers in music, a post baccalaureate program that focuses intensely on applied performance, ensemble experience, music entrepreneurship and preparation for the potential of continued study in a graduate program is valuable. This certificate will offer American and international students the opportunity to study music at the post baccalaureate level at Purdue University Fort Wayne for the first time. This is an important step in the development of the music school. International students can also combine this certificate program along with additional English training as they compete for distinguished positions in their home nation and entrance to high level graduate music performance programs in the U.S. and abroad. The target audience will be students who have completed their bachelor's degree in music and seek an additional year of intense musical study to prepare for admission to a top graduate degree program. As part of this cohort Purdue Fort Wayne graduates would also be eligible as well. Demand for this type of program for international students is evident in nations like China where School of Music faculty have collaborated for many years. This certificate program follows a major goal in the School of Music to diversify the student population and expand into post baccalaureate programs. It will help globalize our school and contribute to our goal of improving the quality of the overall music student cohort. Coursework will include applied study, ensembles, entrepreneurship training, experience in pedagogy; theoretical/historical inquiry and a culminating lecture recital capstone. Existing undergraduate courses will comprise the majority of content along with two graduate level course additions to differentiate the level of applied study and the culminating recital. The development of these graduate courses will be easily implemented due to the level of experience of current applied faculty. It will not require the addition of any music faculty positions as all applied areas are currently offered to serve the undergraduate curricula.

II. List the major topics and curriculum of the certificate.

This program will provide students with additional training and experiences to deepen and enrich their music performance skills as both soloists and members of musical ensembles. It will also deepen and enrich their ability to communicate musical ideas through written and oral communication.

Coursework will focus on applied study, ensembles, entrepreneurship training, experience in pedagogy, theory and history and a culminating lecture recital capstone project. Weekly performance class, studio classes, masterclasses and co curricular experiences with musical organizations will greatly assist in developing student competency. International students pairing their musical training with intensive study in as ESL program will also prepare their English skills for the requirements of top graduate music programs.

Curriculum

Performance Studies (8 credits)

Applied Primary Instrument or Voice	(2 Semesters)	(4 cr.)
MUSC 09500 Performance Class	(2 Semesters)	(0 cr.)
MUSC 41900 Certificate Recital		(1 cr.)
MUSC 44500, 43100, 44600 Instrumental, Song, or Keyboard Literature		(3 cr.)

Professional Music Courses (6 credits)
Choose from upper level music academic courses in theory or musicology at discretion of the advisor.

Music Ensembles (4 credits)
Choose from music ensemble offerings at the discretion of the advisor.

Total (18 Credits)

III. What are the admission requirements?

Successful audition for applied music faculty members. A minimum GPA of 2.5. Due to the nature of instruction in the common language of music, the TOEFL score requirement for international students entering this program is 70. Some students may enroll in a summer ELS program under conditional admission at the end of which they can begin the certificate program in the fall semester. For English native speakers, admission will follow all university guidelines for admission to post baccalaureate programs. No transfer credit towards this certificate will be accepted. All coursework for the certificate must be completed within three years. Courses in this certificate program cannot be used to fulfill any other certificate but may be used in a future graduate degree in music where applicable

IV. List the major student outcomes (or set of performance based standards) for the proposed certificate.

Attainment of a skill level on a primary instrument in areas of tone production, expression, articulation, and technical mastery consistent with one year of post baccalaureate study will be a central outcome for the certificate. Success will be evaluated in the hearing and recital evaluation process and utilize an applied assessment already in use in the school of music. Applied faculty members will also evaluate progress in weekly private lessons, performance class and studio class.

Music interpretation will demonstrate a fluency in how musical forms and structures organize compositions and will be evident in performance and discussion. Written efforts and spoken comments required as part of the certificate recital and in theory/musicology coursework will demonstrate an appropriate level of communication skill as determined by a faculty panel. The current recital hearing and performance rubric will be updated to accommodate this added component.

An awareness of how historical developments and social conditions influence the interpretation and performance of music from a variety of musical epochs will be realized in written work, oral commentary and performance as a soloist and member of an ensemble.

Students will demonstrate a high level of mastery in ensemble performance skills and strategies as evaluated by ensemble directors. This includes weekly rehearsals and a variety of performance environments.

Students will gain an awareness of the pedagogy and literature for their area of study at a post baccalaureate level as evaluated by the applied instructor, ensemble directors, and also the member of their hearing/recital panel.

V. Explain how student-learning outcomes will be assessed (student portfolios, graduate follow up, employer survey, standardized test, etc.) and describe the structure/process for reviewing assessment findings for the purpose of ensuring continuous improvement of the certificate.

As a post-baccalaureate certificate, the program assessment will be similar our undergraduate music performance program, except that we will create a new rubric allowing higher standards for performance. For example, a three-member faculty panel will provide performance assessments during the audition, recital hearing for the recital and recital performance. The certificate applied music assessment rubric will offer a comparative analysis of important areas of performance like tone quality, technical mastery and musicianship. Successful completion of the lecture recital is the capstone event built into the program.

Written and oral communication will be assessed in the required theoretical/musicological course and also in presentations in performance and studio classes.

Ensemble directors will continually assess student performance levels in rehearsal and performance situations and provide feedback and grades throughout the program.

International students will additionally be assessed via the TOEFL exam, as their score must reach the benchmark to begin coursework in the certificate program.

As our music school approaches its 40th year of accreditation with the National Association of Schools of Music, all standards set by this body will inform our expected outcomes and manner of assessment.

VI. **Describe student population to be served**.

Any student holding a bachelors degree in music is eligible to participate in this program. International students with conservatory diplomas can also participate. For international students, this program offers a unique opportunity to study in America and prepare for further graduate study so this population will be a unique focus in recruitment efforts.

VII. How does this certificate complement the campus or departmental mission?

High-level individual performance is essential to support the School of Music vision to *be recognized nationally for the outstanding quality and value of its programs in music* and the university's vision to be known for *the integrity of its degree programs*. It also works towards PFW Goal 1: *Foster Student Success… student participation in high-impact instructional practices and advising interventions will be increased* because these students will enrich the performance level on campus and impact the work of younger undergraduate degree seekers. The school of music is also currently operating on a vision that increases the impact of a Purdue music experience in terms of high-level performances on and off campus and these certificate students can play an important role. Furthermore in the initial proposal to become Purdue's first school of music the idea of this certificate, with its outreach internationally, was enthusiastically embraced by the President of Purdue University and the Chancellor of then IPFW.

VIII. Describe any relationship to existing programs on the campus or within the university.

This program will integrate well into our undergraduate music programs with certificate students occupying an important leadership and model role in ensembles, in classes and in the wide variety of class and performance experiences. The faculty members needed for this program are already in place as all applied areas are currently staffed and active.

IX. List and indicate the resources required to implement the proposed program. Indicate sources (e.g., reallocations or any new resources such as personnel, library holdings, equipment, etc.) *

No additional personnel, library or equipment resources are required to operate this program.

X. A Liaison Library Memo

XI. Describe any innovative features of the program (e.g., involvement with local or regional agencies, or offices, cooperative efforts with other institutions, etc.

This certificate program will operationalize domestic and international contacts in our faculty and students. With music faculty members who have actively performed in China, Albania, Greece, Russia, France, Croatia, Brazil, Canada and across America, the opportunity to invite students from outside of our area to study at the post baccalaureate level is a major step forward. Students in this program will also work with the Fort Wayne Phil and other college community partners in their various concerts and outreach activities. The greater region will be impacted by enhanced cultural exchanges events along with a higher level of university sponsored musical performances.

When developing a new degree program, major, certificate, minor, concentration, track, or specialization please review the questions below when developing your response to the library or additional resources sections. Please consult your liaison librarian for assistance.

Library Resources

Address the following issues regarding the impact of the new program on the library's budget and personnel. Please respond to each item below indicating the library sources and services required to support the proposed program.

- Which databases/indexing sources will be used by the courses in this program? **The same as currently utilized for our BM performance program and also our other undergraduate programs including Music Index, Music Online, New Grove Dictionary, Naxos Music Library, and Music Periodicals Database.**
- What are the journals that will be used by students completing library research in this program? Please list three to five titles. Is there an expectation that access to new journals will need to be purchased for students in this program? **The Music Review, Music in World Cultures, American String Teacher, The Instrumentalist, The Strad, etc. No new periodicals are needed to support this program.**
- Are there any specific reference sources (e.g. encyclopedias, handbooks, standards, etc.) required to support the new program? **No**
- Is there an expectation for additional books to be purchased? What about DVD or audio/visual materials? What is the estimated dollar amount needed yearly to support this program with new books and media materials? **0**
- Will the new program use the Library's Document Delivery Services? Costs for this service come out of the Library's budget. What types of materials would the program be requesting through DDS? **Some biographical or performance practice books along with music scores.**
- Who is the liaison librarian for this program? The liaison librarian provides support through involvement in Blackboard-supported classes, one-on-one research consultations, in-class instructional sessions, and tailored course guides for research assignments. Which of these librarian services do you anticipate will be utilized in the new program?
- Memo from Liaison Librarian regarding resources. **Attached.**

- Is there an accrediting body that will be overseeing this program? What are the statements of the accrediting body related to the library, e.g. holdings, personnel, services? **Yes, the National Association of Schools of Music will oversee this program. Their statement regarding non-degree certificate programs is below. Purdue Fort Wayne's current music degrees are all accredited by NASM and library services were recently examined as part of the 2015 ten year reaccreditation process. As this certificate program utilizes the same holdings and services as these undergraduate programs, we will be consistent with NASM guidelines.**

From XVII.F.1 (Non Degree Granting Programs in Music-Resources):

Resources must be sufficient to support the purposes, goals, objectives, and content of non-degree- granting programs and must meet NASM operational requirements in this regard (see Standards for Accreditation II.).

II.G. (Standards for Accreditation/Purposes and Operations/Library and Learning Resources)

1. Overall Requirements

a. Standards

1. (1) The music unit shall have library, learning, and information resources necessary to fulfill its purposes and appropriate for the size and scope of its operations.
2. (2) The institution shall have policies concerned with, but not limited to, the following aspects of library operation:
    1. (a) Governance and administration;
    2. (b) Collections and their development;
    3. (c) Personnel services; and
    4. (d) Access, facilities, and finances.

b. Recommendations

1. (1) The music library should be considered an integral part of the music program of the institution.
2. (2) The policies referred to in Standards for Accreditation II.G.1.a.(2) should support both the number and scope of curricular objectives and should be developed in a manner that demonstrates coordination between the library staff and the music faculty.

2. Governance and Administration

1. **Standard. The functional position of the music library within the total library structure shall be clearly identified, and the responsibilities and authority of the individual in charge of the music library shall be defined.**
2. **Recommendation. There should be a close administrative relationship among all libraries within the institution so that music students and faculty may make the best use of library resources.**

3. Collections

a. Standards

1. (1) The institution must maintain library holdings and/or electronic access to holdings in music of sufficient size and scope to complement the nature and levels of the total instructional program in music, to provide incentive for individual learning, and to support research appropriate for its faculty.
2. (2) There shall be evidence that a systematic acquisitions, preservation, and replacement program compatible with appropriate needs has been planned, and that some form of faculty consultation and review is a continuing aspect of this program.
3. (3) Materials in all formats required for the study of music, including but not limited to books, periodicals, microforms, audio and video recordings, scores and parts, and electronic access to other databases shall be the basis of the acquisitions, preservation, and replacement program.

b. Recommendation and Comment

1. (1) Whenever possible, cooperative arrangements should be established with information sources outside the institution to augment holdings for student and faculty use.
2. (2) The books, scores, and audio and video recordings held by the libraries of municipalities, radio stations, historical societies, and other schools, and access to various electronic databases, can often provide a breadth of coverage far beyond that of the institution.

The remainder of the standards can be viewed online here:

https://nasm.arts-accredit.org/wp-content/uploads/sites/2/2019/01/M-2018-19-Handbook-1-7-2019.pdf

Liaison Librarian Memo

Date: 7/16/19

From: Denise Buhr

To: Gregory Jones

Re: Post Baccalaureate Certificate in Music Performance

Describe availability of library resources to support proposed new program:

Helmke Library has physical collections and online resources that include over 26,000 scores, 35,000 music-related audio and video recordings, 57,000 books on various music topics, and approximately 1,300 music journals. New materials are added each year per specific faculty requests or based on needs in the collection. Materials not available in the library can generally be obtained through interlibrary loan and document delivery.

Comments:

No new subscription resources, such as databases or journals, are anticipated for this certificate. Additional scores, media, or books can be added as part of ongoing collection development.

Denise Buhr

Liaison Librarian Signature *Date*

Please email academic_program@pfw.edu with questions about this form.
Send signed original to Associate Vice Chancellor for Academic Programs
Kettler Hall, Room 174