



Office of the Vice Chancellor for Academic Affairs

MEMORANDUM

To: Ronald Elsenbaumer  
Chancellor

Carl Drummond  
Vice Chancellor for Academic Affairs and Enrollment Management

From: Terri Swim  
Associate Vice Chancellor for Academic Programs

Date: November 19, 2019

RE: Bachelor of Fine Arts with a Concentration in Web Design and Programming

Web Design and Programming is an interdisciplinary concentration that combines computer science with the arts. Designed to fill the ever-growing gap of careers that need an artist who is trained in computer science, this program promotes learning in both areas and leads to multifaceted art graduates ready to work in a world where coding is not just a bonus skill, but essential for successful creative expression. The proposed concentration fills three needs at PFW: 1) requests from industry for filling high-demand positions that blend artists training and computer science; 2) requests from students to formally focus on web design and programming; and 3) partnerships that represent interdisciplinary learning with a STEAM focus.

DocuSigned by:

*Carl Drummond*

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DocuSigned by:

*Ronald Elsenbaumer*

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