

# donlife



For Students

October 25, 2023



## PFW Launches Billboard Campaign in Major Markets

A new Purdue University Fort Wayne billboard campaign highlights students pushing through to better futures.

Recently launched in Fort Wayne, Indianapolis, and South Bend high-traffic areas, **the billboards present images** of students and phrases such as “It all starts with education,” “Go full STEM ahead,” “Make things that matter,” and “Your next great discovery.”

“These billboards are part of our strategy to continue to create more awareness and enhance the university’s reputation in all of those markets,” said David Johnson, chief marketing officer and associate vice chancellor for communications and marketing. “We wanted to present the university in a more creative, innovative, and contemporary way that says to prospective students, ‘You could be part of this life.’ It just adds more layers and context to help tell the story of who we are as a university.”

[READ MORE](#)



## Theresa Payton Omnibus Tickets Now Available

Technology and cybersecurity expert Theresa Payton is next for this year's Omnibus Speaker Series at Purdue University Fort Wayne. Payton's presentation on "How AI/ChatGPT is Shaping the Cyber Landscape" will begin at 7:30 p.m. on Nov. 7 in Auer Performance Hall.

Payton is the first female White House chief information officer, a position she held under former President George W. Bush. Tickets are free and available on a first-come, first-served basis through the **Schatzlein Box Office** or PFW's **online ticketing platform**. A \$1.50 convenience charge is assessed per ticket for online orders, with a limit of four tickets per person.

[READ MORE](#)



## Early Registration Now in Full Swing

The next major milestone toward earning a Purdue degree arrived for some this week. Early registration for the spring 2024 semester began on Monday for degree candidates, graduate students, and seniors.

For the next three Mondays, starting at 8 a.m. each day, students who are in other priority groups will also have the chance to begin reserving a spot in the classes they want at the times they need.

That schedule includes:

- October 30: Juniors, honors students, student-athletes, and students with disabilities
- November 6: Sophomores
- November 13: Freshmen and others

Before the fall semester hits warp speed, be sure to take advantage of the chance to meet with your advisor so they can answer any questions you may have while also making sure you're on track for graduation.



## Monday Is Your Day to Play an Important Role in Strategic Planning

On the surface, strategic planning might sound like something just for university leaders, faculty, and staff. At Purdue Fort Wayne, that couldn't be further from the truth. The goal of Monday's strategic planning meeting called Forward Together is to do what the name of the opportunity suggests—build a shared vision for PFW's future that reflects the valued contributions and input from all members of the university community, not just those at the top of the organizational chart.

Take advantage of the opportunity to participate in this important dialogue by reviewing *Empowering Transformation, Strategic Plan 2020–25*, and if you haven't already, register today by clicking on the gold button below. The deadline is Thursday at noon.

For any questions or suggestions, contact strategic planning design committee cochairs Farah Combs at [combsf@pfw.edu](mailto:combsf@pfw.edu), Joel Givens at [givensj@pfw.edu](mailto:givensj@pfw.edu), and Shubitha Keвер at [kevers@pfw.edu](mailto:kevers@pfw.edu).

REGISTER HERE

## New Campus Research Journal Starting Publication



Michele Shawver had an idea she couldn't get out of her head. While attending a conference several years ago, she was intrigued by another university's peer-reviewed journal publication and loved the idea of bringing it to Purdue University Fort Wayne.

But then Shawver switched positions, becoming the Chapman Scholars Program director, and life got a little busier. No matter how occupied her calendar became, the idea wouldn't go away until last fall when she pitched it to the 24 Chapman Scholars. Seven students saw the potential and became the first executive board members.

The first-ever **Summit City Journal: A Student Research Publication**, meant to showcase student research and creative endeavors of all disciplines in an online format, will be posted online in the near future, including three essays and two art pieces. Kendra Roberts critiques "Mulan" as a feminist film, Cassidy Bigelow examines the issue of queer representation in "Stranger Things" and the "It" franchise, and Maddie Boesch writes about "Sexual Education in the United States: A Need for Change." The first edition concludes with two drawings from Francesca Carlo.

Though there's no definitive publication date, **plans are already rolling for next year's efforts**, with a Feb. 1 submission deadline.

[READ MORE](#)

## PFW Graduate Students Offering Computer Programming Consulting

The product of a collaboration between the Department of Computer Science and Helmke Library, Purdue University Fort Wayne is offering computer programming consulting to help staff, faculty, and students with teaching and research projects.

Computer science graduate students Abdul Jawad Mohammed and Vibhor Gupta work out of the library's digital arts and humanities lab, room 418. Hours are Mondays 10 a.m. to noon, Tuesdays 11 a.m. to 3 p.m., and Wednesdays 1 to 3 p.m. To request a consultation, visit [library.pfw.edu/CS\\_Consultant](http://library.pfw.edu/CS_Consultant).

Support can be provided in extracting data from multiple sources, creating databases, presenting data through visualizations and dashboards, creating computational models in Python or similar languages, and assisting in web development and design of PFW-hosted pages. Other services offered include assisting with software and application development, assisting with senior capstone and graduate student theses, and recommending digital resources, platforms, and tools.

**Appointments with the consultants** are required.

# Don Dates

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There's always plenty to do at Purdue Fort Wayne. To find your favorites—or discover new activities—check the [Don Dates](#) website often to see what's happening on campus.

OCTOBER

26

Thurs., 5–6:30 p.m.

## What's Your Brand? With Anthony Juliano

Learn about how to build your personal brand and utilize social media to your advantage with Anthony Juliano, experienced speaker, trainer, writer, and marketing and communication strategist...

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OCTOBER

26

Thurs., 7:30–8:30 p.m.

## Woodwind Spooktacular

Enjoy a spooky evening of woodwind chamber music performed by School of Music woodwind students. Free Admission for Purdue FW students with ID...

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OCTOBER

30

Mon., 7:30–8:30 p.m.

## Orchestra Hallowe'en Concert

This concert is in celebration of Hallowe'en—anyone who wants to celebrate by attending the concert in costume is encouraged to do so. The concert features music of Saint-Saëns, Rachmaninoff, Mussorgsky, and Berlioz. Free admission for Purdue FW students with ID...

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OCTOBER

31

Tues., 10 a.m.–4 p.m.

## Halloween Pumpkin Decorating and Crafting

Come one, come all—costumes or not—we're decorating pumpkins for All Hallows Eve! We've got other crafting supplies, and we'll also be watching scary Halloween movies throughout the day...

## News Spotlight

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*A sampling of external news coverage of Purdue University Fort Wayne.*

### The Dekko Foundation awards \$90,000 to Black Pine Animal Sanctuary

Fox 55 | Friday

### Conservation Conversation promotes sustainability through hope and effort

WBOI | Friday

## Mastodon Moments

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*Seen and noted around campus. Monitor our university social feeds for more great moments of Mastodon life.*



One of the features of the Chancellor's Chili Fest on Tuesday was a photo "booth" with fun props.

Athletics



Don Dates



News Center





Don Life is an official university communication sent weekly on Wednesday to all currently enrolled students. Don Life Special Edition is a supplement to the regularly scheduled newsletter. It covers breaking news and time-sensitive information directly related to university operations.

**PURDUE UNIVERSITY**  
**FORT WAYNE**

