



SUCCESS IN THE HERD

# what it takes

For PFW Students

September 12, 2024

## HEDS Survey a Chance for Your Voice to be Heard

Happy Thursday, PFW Students,

I have a small, yet important, favor to ask you.

We think Purdue Fort Wayne is an awesome place to be, but the only opinion that really matters is yours!

You've received two emails thus far—Sept. 3 and Sept. 9—inviting you to take part in the HEDS survey. If you haven't done so already, please go back and find one of those emails. Click on your customized link to fill out the new or returning student survey and tell us about your experience on campus.

Your feedback is valuable to us; it helps us improve the services we offer to you. At the end of the survey, you will have the opportunity to connect with specific people on campus to discuss your goals and work together towards achieving them.

Again, please check your Purdue Fort Wayne email inbox for one of the two emails from the Office of Institutional Research and Analysis. This message has a unique, single-use survey link intended only for you. Upon completion of the survey, you will receive a summary of how other PFW students responded.

For any questions about the survey, feel free to reach out to Brian Matve, senior research analyst, at [matveb@pfw.edu](mailto:matveb@pfw.edu).

Thank you in advance for taking the time to reflect on these questions, sharing your thoughts, and helping us make PFW the best university for you and future Mastodons.

Hope you're having a great semester,

*Kristina J Surface*



**Dr. Krissy Surface**

Vice Chancellor for Enrollment Management and the  
Student Experience

[vcsa@pfw.edu](mailto:vcsa@pfw.edu)

PURDUE UNIVERSITY  
**FORT WAYNE**

