

**Purdue University Fort Wayne  
Chancellor Performance Metrics**

**Enrollment**

New student attendance, headcount and/or credit hours earned, exclusive of high school dual enrollment

**Fiscal Efficiencies**

Average expenses/cost per student.  
Average cost per degree.

**Academic Program Efficiencies**

Address under-enrolled programs as per enrollment/sustainability guidelines  
Implement classroom efficiencies and reduce number of short sections taught  
Restructure and implement new Career Services Center (Focus on regional needs, internships, co-ops, and emerging career opportunities)

**Student Success**

Freshman Retention rate  
Over-all degree production rate (number of students graduated relative to enrollment four years earlier)  
4-year graduation rate  
6-year graduation rate

**Athletics**

Fundraising and reduction of financial reliance on institutional funds.

**Fundraising**

\$ amount of gifts and donations  
Number of Endowments (scholarships and faculty support)  
Number of donors and donor contacts per year

**Advisory Board**

Identify specific projects for Community Engagement Board participation.

**Strategic Planning**

Initiate and engage campus, community, alumni, and Purdue System in crafting a Strategic Plan  
Initiate and engage campus and key stakeholders in Campus Master Planning in alignment with Strategic Plan