

MEMORANDUM

TO: Fort Wayne Senate

FROM: T. P. Wallace, Chancellor

SUBJECT: Change in academic organization within the School of Business and Management Sciences.

DATE: March 28, 1988

DISPOSITION: To the Presiding Officer for Implementation

Resolved, that the Senate approve the attached proposals for the creation of new departments and realignment of programs and faculty in the School of Business and Management Sciences. The proposals, and the rationale or justification for each, are:

Proposal 1: The current Department of Business and Economics be divided into the three following departments:

Department of Accounting - This seven-member department offers a concentration in accounting at both the associate and baccalaureate degree levels as well as a post-baccalaureate certificate in accounting. The department has in excess of 200 students concentrating in its courses of study. In addition to offering accounting courses, business law courses are typically offered through this unit.

Department of Economics/Finance - Effective with the current academic year the economics and finance units were combined into a single unit. The ten-member department includes eight economists and two finance professors. The department offers concentrations at the baccalaureate level in business economics and finance and it also offers the economics course work required for a B.A. in economics. The department includes approximately 40 majors.

Department of Management/Marketing - From among the nine faculty positions located in this department, there are three marketing faculty, three quantitative analysis/management information systems faculty, and three faculty members in management. The department, which has approximately 200 majors, offers concentrations at both the associate and baccalaureate levels.

Note: These three departments will replace the Department of Business and Economics within the B & MS organizational structure.

Proposal 2: Place the Office Administration program and its three faculty members in the Department of Supervision. Since the Office Administration program and its faculty had little in common with any of the three departments listed above, the OA faculty decided that their professional interests and the interests of their program and students would best be served through placement within the Department of Supervision. I concur with their wishes in this regard. For the next 1-2 years the OA faculty plan to offer the courses which will enable students to either complete an office administration option in either Indiana University's associate of science degree in applied business studies degree and in Purdue University's associate in applied science degree in supervision. Although I anticipate that the option in the former degree will be dropped in the near future, the long-term viability of the Office Administration program will hopefully be assured by offering both options to students during a reasonable transition period. The institutional affiliation of the OA faculty and its programs shall not be affected by the acceptance of this proposal.

Proposal 3: Formal designation of the *Consumer and Family Sciences unit as the Department of Consumer and Family Sciences*. While admittedly the CFS department will be the smallest department in numbers of faculty within B & MS (three faculty), the RHI (restaurant, hotel, and institutional management) and interior design programs have in excess of 100 students pursuing associate degrees therein. As I evaluated other possible departmental affiliations for the CFS faculty, I was unable to come up with any alternative which made good academic sense. Since the CFS faculty will soon develop a proposal for a baccalaureate program in RHI and since this was clearly the basis for locating CFS within B & MS, the program's viability will best be served by conferring it formal department status.