

MEMORANDUM

TO: Fort Wayne Senate

FROM: Talia Bugel, Chair
Curriculum Review Subcommittee

DATE: January 3, 2014

SUBJ: Minor in Hospitality Management

The Curriculum Review Subcommittee met on November 6, 2013 to review the attached proposal for a Minor in Hospitality Management.

The committee finds that the proposed minor requires no Senate review.

Approving:

Talia Bugel
Nancy Jackson
Rebecca Jensen
Myeong Hwan Kim
Susan Skekloff
Steve Sarratore (*ex officio*)

Not Approving

Absent

Ron Duchovic (Sabbatical leave)
Craig Hill (Sabbatical leave)

Request for New Minor(s)

Approval Dates:

Dpt Committee 3/22/13

CFS Faculty approval:

CFS Chair:

CHHS curriculum committee

CHHS faculty

CHHS Dean

CRS

VCAA

Chancellor

Department offering the Minor: CFS, College of Health and Human Services

Projected date of implementation: Spring 2014

1) Why is a minor needed?

We are aware that in the recent years advisors have witnessed a demand from OLS and General studies students wishing to take a minor in hospitality management that would specialize them in this field.

Minors allow students who might not want the broader hospitality management studies to concentrate themselves on specific aspects of the industry that have rewarding employment opportunities.

Minors in specific fields of hospitality management would be appealing to employers seeking specialized employees who might also bring an interesting skill set and perspective from their majors in areas such as resort management, rooms division, food and beverage management and event management.

Offering minors in these four areas would differentiate graduates, allowing those who complete the degree in Hospitality Management a clearly broader preparation while legitimately offering those students graduating with a minor a distinctive focused area of specialization.

2) List of required topics in each proposed minors

HTM Minor proposal								
Course name	Food & Beverage Minor	Credits	Room Division Minor	Credits	Resort and Tourism Minor	Credits	Event Mgt Minor	Credits
Intro to Hosp & Tour Ind	HTM 100	3	HTM 100	3	HTM100	3	HTM 100	3
Lodging Mgmt			HTM 181	3	HTM 181	3	HTM 181	3
Food history and culture	FNN 204	3						
Intro to Foods Selection & Prep	HTM 214	3					HTM 214	3
Cost Control	HTM 341	3					HTM 341	3
Revenue Management			HTM 374	3	HTM 374	3		
Food and Beverage Operation Management	HTM 310	4					HTM 310	4
Hosp & Tour Ind Internship	HTM 302	2	HTM 302	2	HTM 302	2	HTM 302	2
Introduction to Electronic Distribution Mgt.			CFS 399	3	CFS 399	3		
Introduction to Tourism			HTM 371	3				
Advanced nutrition (farm to fork)	FNN 403							
Emerging technologies in Hosp. Mgt.		3	CFS 399	3				
Wine and Beverage Knowledge	HTM 491	2					HTM 491	2
HM Strategic Management			HTM 430	3				
Sustainable Tourism development					HTM 376	3		
Resort: property, rental and services Management					HTM 377	3		
Destination and Resort Marketing					HTM 378	3		
Event Planning Principles							HTM 420	3
Total		23		23		23		23

3) Admission requirements

Open to all IPFW students pursuing a bachelor degree program.

4) How does the minor complement the campus or departmental mission

The minors offer the university the opportunity to graduate “employment ready” students thus serving both the university and department mission.

In addition these minors offer students who might not be able or willing to pursue the more demanding Hospitality Management (HM) degree requirements for reasons of time (adult returning students for example) an opportunity to graduate with a specialized skill set that are in demand in a growing industry.

5) Existing relationships with existing programs within the university

OLS and General Studies have offered concentrations in Hospitality Management. These concentrations have been successful over the years however they no longer could be offered as they were designed because the BS HM requirements have changed considerably. Working together with OLS faculty and engaging students into these discussions we determined that specific minors would be both more attractive and offer a more rigorous educational pathway in the future. Furthermore minors have more credibility in the employment market than concentrations.

6) Resources required

HTM 21400 requires food supplies (discussions are under way to apply a lab fee to cover these supplies). Other than that all other sections draw on courses regularly offered to the BS HM students, minor’s would infill into sections which currently have some small capacity opportunities. Should demand grow, capacity can be increased by hiring LTL faculty.

Offering four minors spreads the numbers over a large array of courses thus increasing the chances of filling existing capacity and not requiring the introduction of additional sections.