

MEMORANDUM

TO: Fort Wayne Senate
FROM: Laurie Corbin, Chair
Curriculum Review Subcommittee
DATE: May 5, 2015
SUBJ: Minors in Accounting, Finance, Management, Marketing

The Curriculum Review Subcommittee met on May 5, 2015 to review the attached proposals for the minors in Accounting, Finance, Management, and Marketing. Those who were able to attend (7 of the 9 voting members) voted unanimously in favor of approving the proposal; 2 members who were not able to attend voted by e-mail in favor of approving the proposal. We therefore find that the proposed degree requires no Senate review.

IPFW
Request for a New Minor

Proposed Title of Minor: Minor in Accounting

Department Offering the Minor: Accounting and Finance

Projected Date of Implementation: Spring 2015

I. Why is this minor needed? (Rationale)

Most business schools offer minors specifically for their own majors, allowing them to broaden their business knowledge without having to complete the number of courses needed for a second major. This will allow our students the same opportunities offered at competing business schools. We also have numerous requests from our majors to be able to minor in a different business discipline from the one in which they are majoring.

II. List the major topics and curriculum of the minor.

BUS A325 Cost Accounting
BUS A317 Computer Based Accounting
BUS A328 Intro to Taxation
BUS F310 Financial Statement Analysis OR BUS A311 Intermediate Accounting

III. What are the admission requirements?

Must be admitted to one of the business majors.

IV. Describe student population to be served.

Business majors.

V. How does this minor complement the campus or departmental mission?

It allows the Doermer School of Business to produce graduates with greater depth of knowledge in more than one business discipline, allowing our student greater placement opportunities.

VI. Describe any relationship to existing programs within the university.

VII. List and indicate the resources required to implement the proposed minor. Indicate sources (e.g., reallocations or any new resources such as personnel, library holdings, equipment, etc.). **No new resources are needed for this minor. These are all pre-existing courses.**

VIII. Describe any innovative features of the program (e.g., involvement with local or regional agencies, or offices, cooperative efforts with other institutions, etc.).

*Please consult the library resource questionnaire available at:
<http://www.ipfw.edu/offices/oaa/programs/curriculumdev.html>

IPFW
Request for a New Minor

Proposed Title of Minor: Minor in Finance

Department Offering the Minor: Accounting and Finance

Projected Date of Implementation: Spring 2015

I. Why is this minor needed? (Rationale)

Most business schools offer minors specifically for their own majors, allowing them to broaden their business knowledge without having to complete the number of courses needed for a second major. This will allow our students the same opportunities offered at competing business schools. We also have numerous requests from our majors to be able to minor in a different business discipline from the one in which they are majoring.

II. List the major topics and curriculum of the minor.

BUS F310 Financial Statement Analysis
BUS A325 Cost Accounting
BUS F305 Intermediate Corporate Finance
BUS F494 International Finance

III. What are the admission requirements?

Must be admitted to one of the business majors.

IV. Describe student population to be served.

Business majors.

V. How does this minor complement the campus or departmental mission?

It allows the Doermer School of Business to produce graduates with greater depth of knowledge in more than one business discipline, allowing our student greater placement opportunities.

VI. Describe any relationship to existing programs within the university.

VII. List and indicate the resources required to implement the proposed minor. Indicate sources (e.g., reallocations or any new resources such as personnel, library holdings, equipment, etc.). **No new resources are needed for this minor. These are all pre-existing courses.**

VIII. Describe any innovative features of the program (e.g., involvement with local or regional agencies, or offices, cooperative efforts with other institutions, etc.).

*Please consult the library resource questionnaire available at:
<http://www.ipfw.edu/offices/oaa/programs/curriculumdev.html>

IPFW
Request for a New Minor

Proposed Title of Minor: Minor in Management

Department Offering the Minor: Management and Marketing

Projected Date of Implementation: Spring 2015

I. Why is this minor needed? (Rationale)

Most business schools offer minors specifically for their own majors, allowing them to broaden their business knowledge without having to complete the number of courses needed for a second major. This will allow our students the same opportunities offered at competing business schools. We also have numerous requests from our majors to be able to minor in a different business discipline from the one in which they are majoring.

II. List the major topics and curriculum of the minor.

Choose 4 courses from the following list:

BUS D300 International Business

BUS Z440 Human Resource Mgmt

BUS K327 Deterministic Optimization

BUS K490 (Simulation)

BUS K490 (Six sigma)

BUS P490 (Project management)

III. What are the admission requirements?

Must be admitted to one of the business majors.

IV. Describe student population to be served.

Business majors.

V. How does this minor complement the campus or departmental mission?

It allows the Doermer School of Business to produce graduates with greater depth of knowledge in more than one business discipline, allowing our student greater placement opportunities.

VI. Describe any relationship to existing programs within the university.

VII. List and indicate the resources required to implement the proposed minor. Indicate sources (e.g., reallocations or any new resources such as personnel, library holdings, equipment, etc.). **No new resources are needed for this minor. These are all pre-existing courses.**

VIII. Describe any innovative features of the program (e.g., involvement with local or regional agencies, or offices, cooperative efforts with other institutions, etc.).

IPFW
Request for a New Minor

Proposed Title of Minor: Minor in Marketing

Department Offering the Minor: Management and Marketing

Projected Date of Implementation: Spring 2015

- I. Why is this minor needed? (Rationale)
Most business schools offer minors specifically for their own majors, allowing them to broaden their business knowledge without having to complete the number of courses needed for a second major. This will allow our students the same opportunities offered at competing business schools. We also have numerous requests from our majors to be able to minor in a different business discipline from the one in which they are majoring.
- II. List the major topics and curriculum of the minor.
Choose 4 courses from the following list:
BUS D300 International Business
BUS M303 Marketing Research
BUS M405 Consumer Behavior
BUS M415 Advertising
BUS M426 Sales Management
BUS M450 Marketing Strategy
- III. What are the admission requirements?
Must be admitted to one of the business majors.
- IV. Describe student population to be served.
Business majors.
- V. How does this minor complement the campus or departmental mission?
It allows the Doermer School of Business to produce graduates with greater depth of knowledge in more than one business discipline, allowing our student greater placement opportunities.
- VI. Describe any relationship to existing programs within the university.
- VII. List and indicate the resources required to implement the proposed minor. Indicate sources (e.g., reallocations or any new resources such as personnel, library holdings, equipment, etc.). **No new resources are needed for this minor. These are all pre-existing courses.**
- VIII. Describe any innovative features of the program (e.g., involvement with local or regional agencies, or offices, cooperative efforts with other institutions, etc.).