



For Students

January 22, 2025



Problems with Pests Led to Business Class Pitch Idea

Sometimes, finals can be tests of a different sort, leading to interesting growth challenges.

Purdue University Fort Wayne undergraduate students in the Doermer School of Business' innovation and startup economics class were given an interesting task during the first semester. They were instructed to develop pitches for new products, a process that included coming up with the concept, researching it, assessing the financial needs, and planning implementation. Under the direction of Nodir Adilov, DSB dean and class instructor, six groups of three students displayed their efforts on Dec. 12. This was the first presentation in the business school's entrepreneurship and innovative design center, with a group of seven outside judges determining the top pitches.

The winning proposal by Connor Cook, Brayden Simmons, and Ye Yint Phone Myint consisted of a new way to catch rodents called "[PestSmart](#)." It earned the group a \$900 prize funded through an

Avis Foundation grant, which was secured by the Office of Development and Alumni Engagement.

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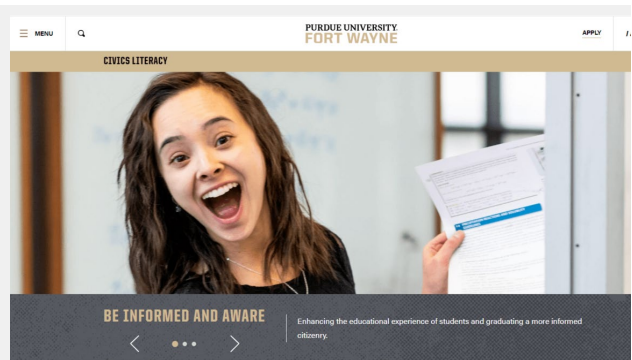
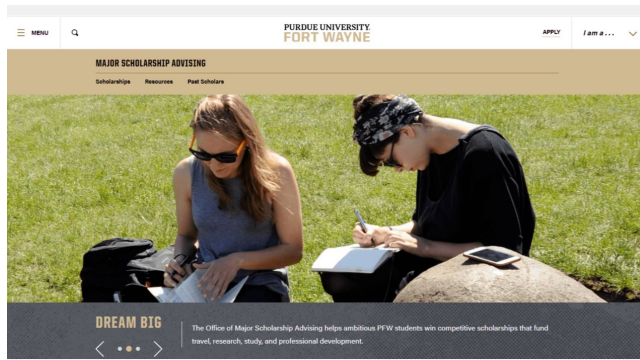


Jan. 30 Men's Basketball Game Picked up by ESPNU; Tipoff Changed to 9 p.m.

Purdue Fort Wayne's men's basketball game versus Cleveland State on Jan. 30 will be a chance to display some Mastodon pride in front of a national television audience. That's because ESPNU has chosen to air the game live. Heading into tonight's Horizon League action, the Dons (14-6, 7-2 HL) trail the Vikings (14-6, 8-1 HL) by just one game in the league standings. To accommodate the broadcast, tipoff at the Allen County War Memorial Coliseum has been moved to 9 p.m.

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After tonight's matchup versus Detroit Mercy (12-5, 6-3 HL) in the Motor City, the first place Mastodon women's basketball team (14-5, 9-0 HL) will return to Gates Sports Center on Saturday to face IU Indianapolis. The Dons are currently riding a wave of 11 straight victories, which is the seventh-longest active streak in Division I women's basketball. The start of Saturday's home contest is 2 p.m.



Numerous Websites Recently Launched

The Office of Communications and Marketing, in close collaboration with campus partners, has launched an impressive group of 18 new websites since the start of the fall semester.

Civics Literacy

Collegiate Connection

Community Research Institute

Faculty Senate

Institute for Holocaust and Genocide Studies

Interdisciplinary Studies

Learning Support

Major Scholarship Advising

Mike Downs Center for Indiana Politics

Military Science (ROTC)

National Student Exchange

Native Trees of Indiana Riverwalk

Registrar

Student Advising and Advocacy Center

Student Success (Faculty Page)

Study Abroad Program

Summit Scholars Program

Testing Services

These sites provide a wealth of information, resources, and ongoing support for all users. The impact they will have on prospective and current students, their families, and the campus community is immense and reflective of the important and engaging work that takes place in each of these areas.

Popular Video Game Creation Experience Kicks off Friday

Purdue University Fort Wayne's annual "Global Game Jam," where teams are challenged to create a video game from scratch over the course of 48 hours, will be held this weekend. Sponsored by PFW's unaffiliated chapter of the **Association for Computing Machinery**, last year's event drew a record 55 participants with skill levels ranging from newcomer to professional.

This year's jam starts Friday at 6 p.m. in Neff Hall, Room B27, and continues until a showcase of the finished products on Sunday from 6 to 9 p.m.

The event, which is free to enter, is presented as a collaborative learning experience rather than a competition, and encourages artists, musicians, writers, and anyone from other disciplines to participate with programmers. **Registration** is encouraged, and participants may also work remotely from off-site locations. Teams are formed when the event begins.



Researching Ancient Manuscript Requires Patience and a Keen Eye

Geoffrey Chaucer's "The Canterbury Tales" is one of the most revered and important collections of stories throughout the history of humans putting pen to paper. Most of the 24 tales were written in verses and two in prose. Together, they make up what is generally considered the first great manuscript written in English.

But there are countless things we don't know about the work, such as, did Chaucer ever completed it—and does a true copy of his original work even exist? Published between 1387 and 1400, according to the British Library, 84 copies remain that were circulated before 1500, but none are thought to be completely accurate.

Marcy Treesh, a Purdue University Fort Wayne senior majoring in English, has been researching a copy written in the latter half of the 1400s. She's finding all kinds of mistakes in the digitized manuscript from Trinity College, Cambridge. Treesh first presented her research publicly last spring during PFW's annual Student Research and Creative Endeavors Symposium.

READ MORE

Choi Frank Child Care Award

The Choi-Frank Students as Parents Childcare Support Award offers support for current students who are experiencing financial difficulty in paying for childcare while attending Purdue University Fort Wayne. This source of support is only for PFW students.

Criteria for the Award

- Enrolled at PFW; full-time students receive stronger consideration.
- Show financial need by submitting bills, receipts, and related childcare documents.
- Preference is given to single parents.
- Submission of intake form and copies of current documentation related to childcare costs.

Selection Process

- A committee of staff representatives from the Office of Diversity, Equity, and Inclusion will review and administer awards.
- Twenty awards are available yearly.
- The amount of each award is \$500.
- Recipients are eligible for one award each academic year and may receive up to three awards over the course of their time at PFW.

For more information, contact women@pfw.edu.

APPLY NOW

Eventful

There's always plenty to do at Purdue Fort Wayne. To find your favorites—or discover new activities—check the full [events calendar](#) often to see what's happening on campus.

JANUARY

Students with Families: Sky Zone

Get ready to bounce into fun with trampolines, obstacle courses, and

25

Sat., 10 a.m.–noon

other thrilling activities. This is a fantastic chance to connect with fellow students, unleash your energy, and enjoy a day filled with laughter and adventure...

JANUARY

25

Sat., 11 a.m.–2 p.m.

JCPenney Suit-Up Event

This event allows students, faculty, and staff of PFW to shop using a discount coupon given that day. You can come anytime during the 11 a.m.–2 p.m. timeframe. A table with coupons and sign in will be by the Coldwater Rd. facing side door/top floor of JCPenney at Glenbrook Mall...

JANUARY

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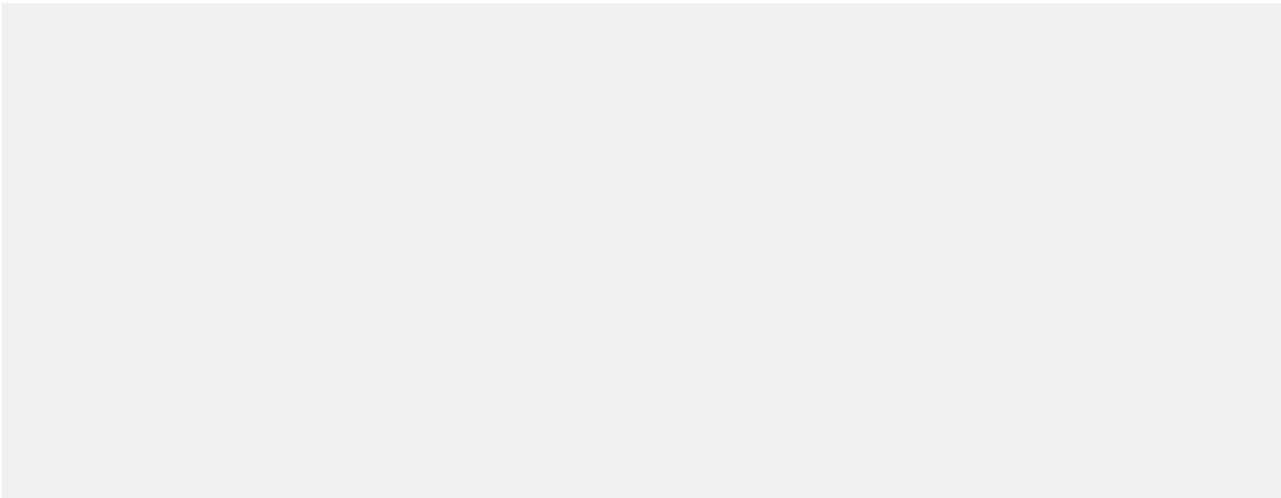
Wed., noon–1 p.m.

Holocaust Rememberance: The Threat to Democracy and LGBTQ+ Rights

Attend this very special discussion about the complexities of Nazi persecution of the LGBTQ+ community. This session will shed light and give context to LGBTQ people during the holocaust and trace it to today's sociopolitical climate...

Mastodon Moments

Seen and noted around campus. Monitor our university social feeds for more great moments of Mastodon life.





The sun fought through arctic conditions Tuesday morning to illuminate frozen ornamental grass.

Athletics



Events Calendar



News Center



Don Life Archive



Don Life is an official university communication sent weekly on Wednesday to all currently enrolled students. Don Life Special Edition is a supplement to the regularly scheduled newsletter. It covers breaking news and time-sensitive information directly related to university operations.

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