

JANUARY 16, 2019

# OPEN FORUM: SPRING 2019 PLANNING PROCESS

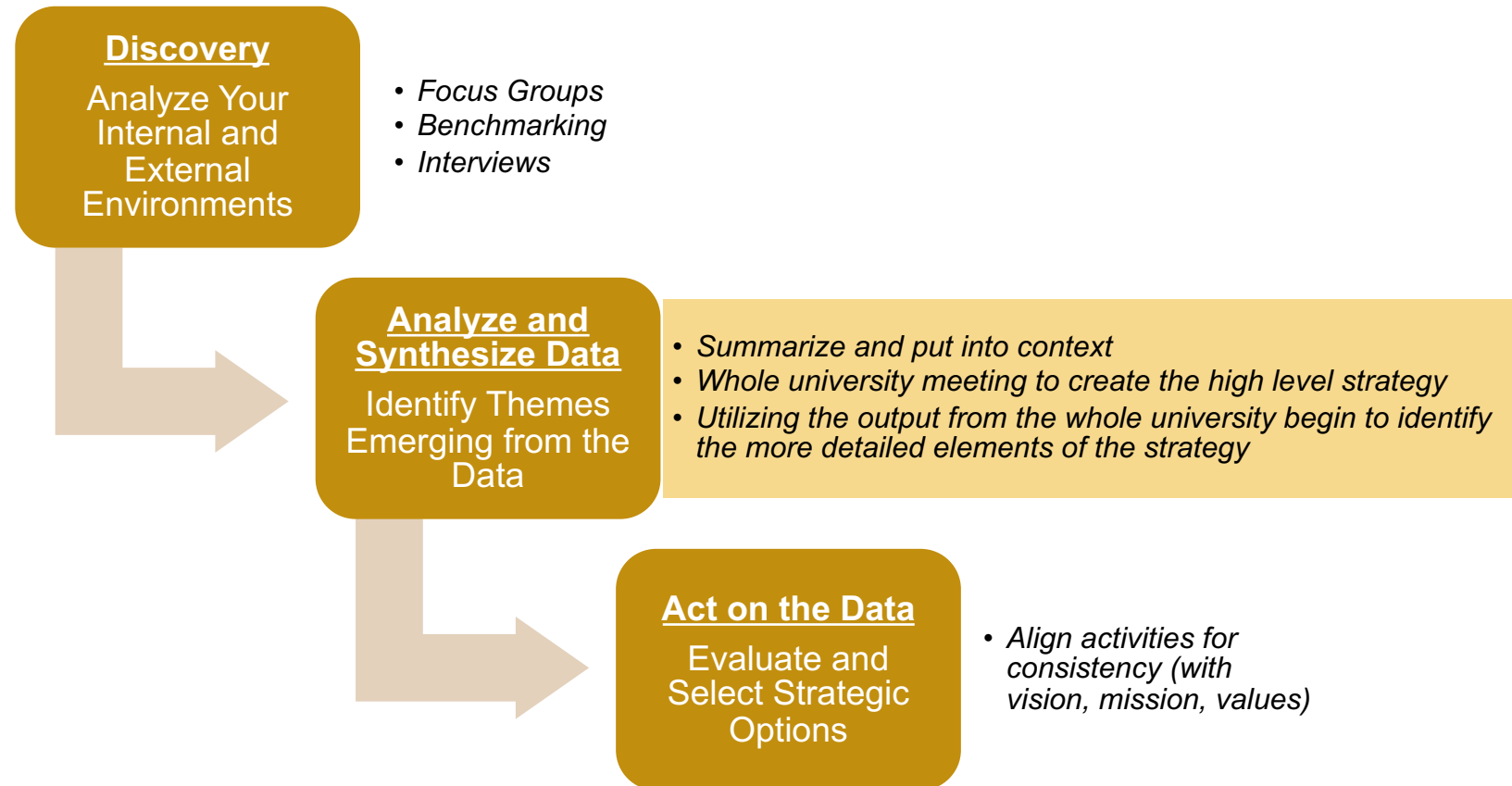
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**JEFF MALANSON**

Chair, Strategic Plan Steering Committee

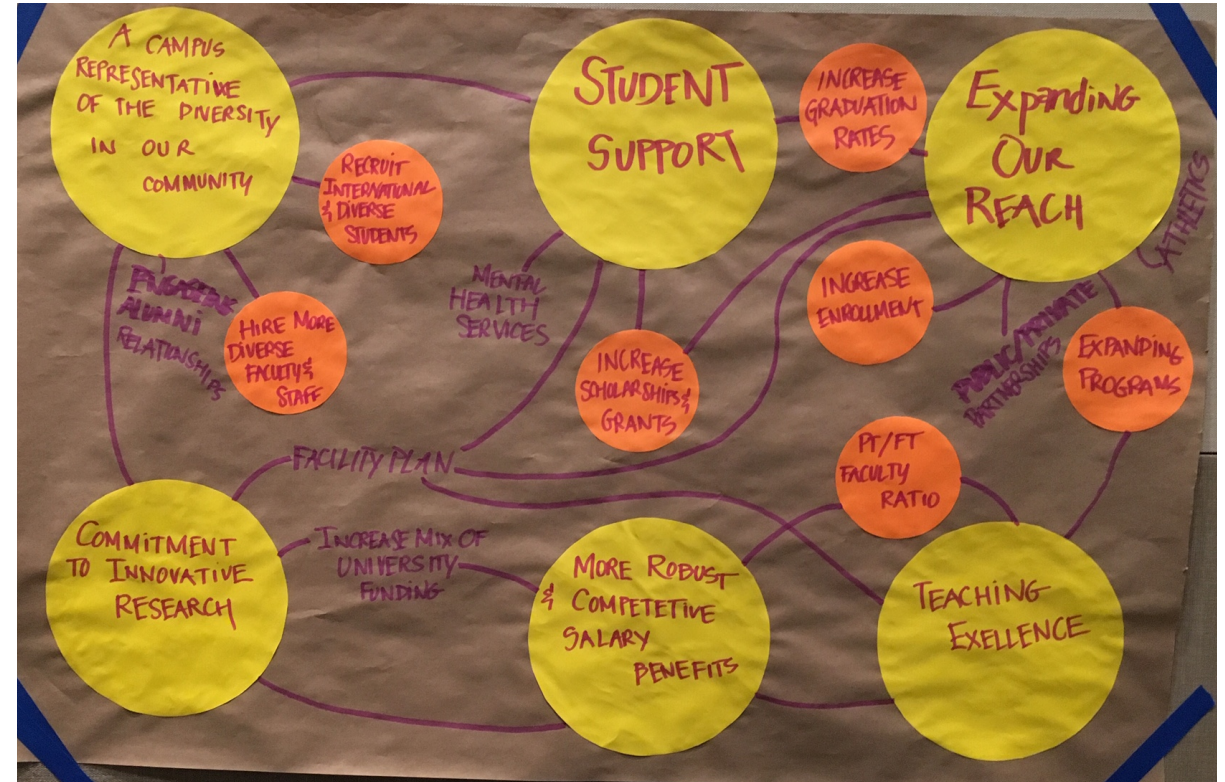
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UNIVERSITY®  
**FORT WAYNE**

# Process Overview



# Recap of January 11

- **300 participants at forty tables—mini-planning teams**
  - Discussion of Discovery Report
  - Presentation from external panel
  - Feedback on Core Values
  - Feedback on Mission Statement
  - Feedback on Vision Elements
  - Development of Strategy Maps with primary and secondary activities
- **Recap report available Thursday**

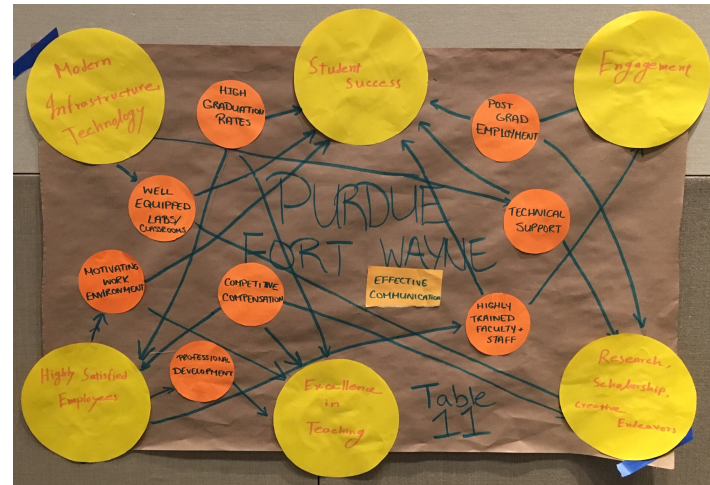


# Recap of January 11



**300**  
**students, staff,**  
**and faculty**

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**Mission,**  
**Values,**  
**Vision, &**  
**Aspirations**

# Setting the High-Level Strategy

- **Leadership Team proposes draft of high-level strategy based on results of January 11**
  - Mission, Values, and Vision Statements
  - High-Level Strategy—Aspirations (formerly goals)
- **Monday, January 21 – Friday, February 1—high-level strategy circulated for feedback**
  - Open Forums:
    - Thursday, January 24, 9:00 a.m., LA 35A
    - Wednesday, January 30, 12:00 p.m., SB 168
  - Survey
  - “Share Your Voice”

# Setting the High-Level Strategy

- **Early February—Leadership Team reviews and integrates feedback to finalize high-level strategy**
  - February 7—two focus groups on “final” high-level strategy
- **Planning Teams formed to develop the strategic plan**
  - One team per Aspiration—campus experts best positioned to develop our path forward to success
  - Faculty and staff leadership of each team; student participation where appropriate
  - Core teams of 4-6 people

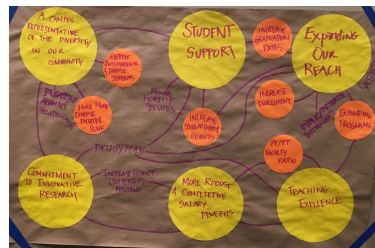
# Planning Teams



January

11

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Aspirational  
Peers

+

New Data  
and Ideas

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Strategic  
Plan

- **Planning Teams empowered to bring in more expertise, to be creative, to recommend their best ideas**
  - We want to think big and figure out how to make things work rather than aiming small because we have pre-judged what's possible
  - Plans should be true to the high-level strategy

# Plan Development

- **February – March—Planning Teams develop plans**
  - Objectives and Initiatives
  - Wednesday, March 13, 12:00 p.m., SB 168: open forum on progress
- **Monday, April 1 – Friday, April 19—draft strategic plan circulated for feedback**
  - Open Forums
  - Survey
  - “Share Your Voice”
  - Faculty Senate (APSAC, CSSAC, SGA?)



# Plan Completion

- **Late-April—Planning Teams review and incorporate feedback**
- **Leadership Team reviews and finalizes strategic plan**
  - Circulated to campus
- **Summer—polishing and formatting**
- **Fall Convocation—Strategic Plan formally released**
  - Campus-wide prioritization session?

# Implementation Planning

- **February – April—Steering Committee develops recommendations for implementation planning, plan assessment and tracking**
  - Planning Teams propose metrics and assessment measures for proposed Objectives and Initiatives
- **Summer – Fall—Begin implementation planning**
  - Develop five-year implementation and assessment plan
    - Includes annual cycle of tracking and reassessing
  - Work with colleges/schools/units to find planning synergies
  - Begin implementing selected Initiatives
  - Begin aligning strategic planning and budget planning cycles

# Final Points

- **We are engaged in an iterative planning process**
  - We will trust the feedback we receive—especially when there is broad agreement—to set our direction forward
  - Only people who contribute their voice can help set the direction
- **The strategic plan will be a living document**

# QUESTIONS?

[www.pfw.edu/strategic-plan](http://www.pfw.edu/strategic-plan)