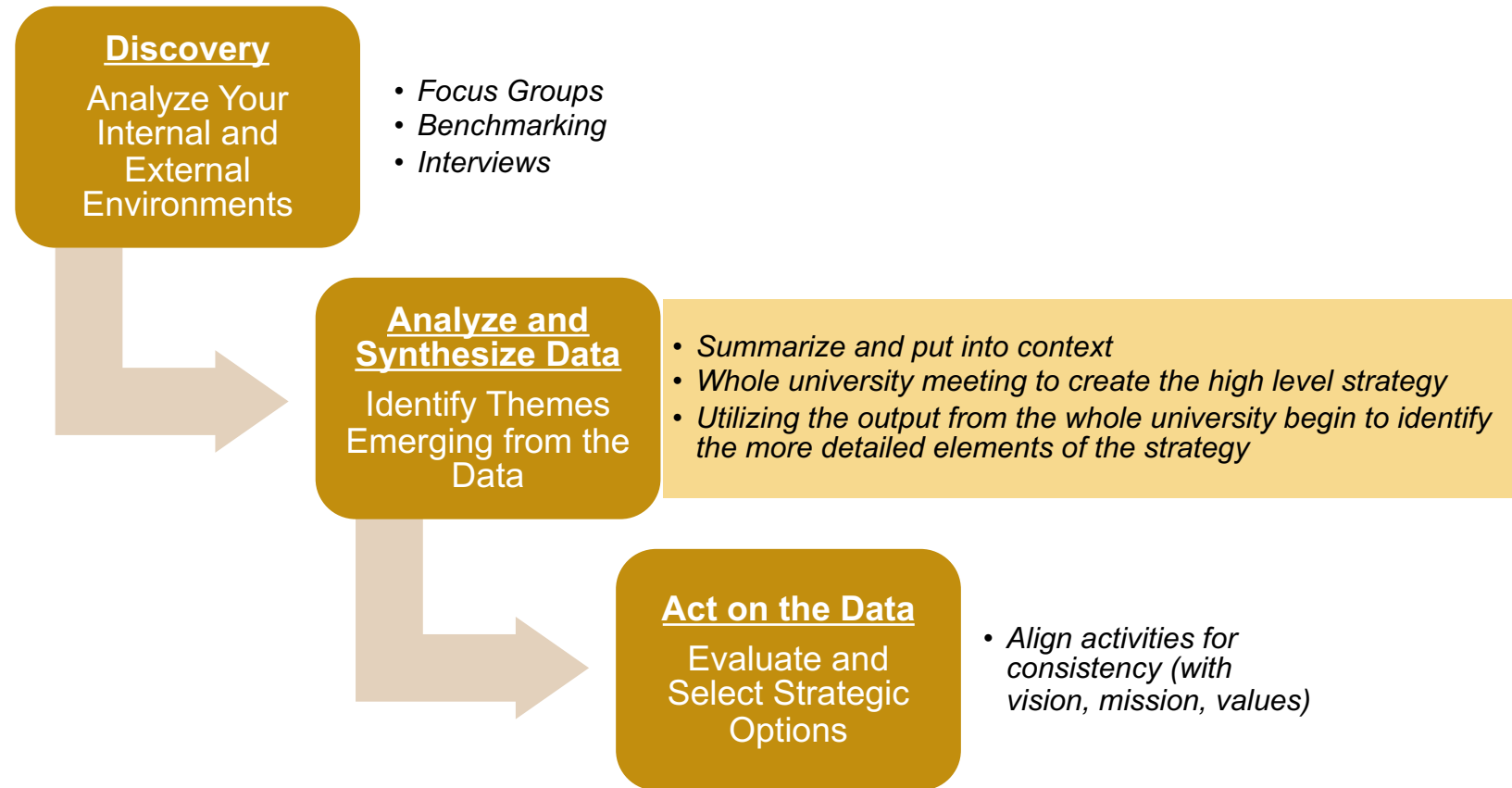


MARCH 13, 2019

OPEN FORUM: ASPIRATION PLANNING TEAMS UPDATE

PURDUE
UNIVERSITY[®]
FORT WAYNE

Process Overview



Our High-Level Strategy

Who We Are: We are Purdue University Fort Wayne, northeast Indiana's comprehensive metropolitan public university.

Our Mission: We educate and engage our students and communities with purpose by cultivating learning, discovery, and innovation in an inclusive environment.

Our Core Values: Students First
Excellence
Innovation

Diversity and Inclusion
Engagement

Our High-Level Strategy

Our Vision: Empower every person, every day, to improve our world.

We are dedicated to improving the world. We start on our campus, with the obligation we have to each other to make Purdue University Fort Wayne the best it can be—as a place to learn, live, and work. Our commitment extends to the people and communities we serve. Through the transformational power of education, the pursuit of new knowledge, the mutual benefit of collaboration, and an abiding appreciation of culture in all its forms, we make a positive impact on the life of each person we reach, and empower everyone to improve our campus, our community, and our world.

Our High-Level Strategy

Our Aspirations:

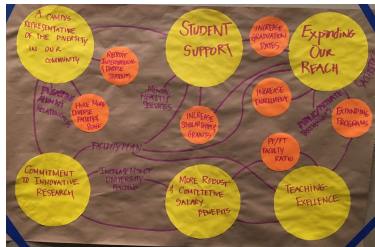
- Champion Student Success
- Enhance Quality of Place
- Embrace Diversity and Inclusion
- Promote Community Engagement

Planning Teams



January
11

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Strategic Aspirational Universities

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New Data and Ideas

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Strategic Plan

- **Planning Teams empowered to bring in more expertise, to be creative, to recommend their best ideas**
 - We want to think big and figure out how to make things work rather than aiming small because we have pre-judged what's possible
 - Plans should be true to the high-level strategy

Planning Teams

- **Strategic Aspirational Universities**

- Identify universities—regardless of ranking or similarity to Purdue Fort Wayne—with demonstrated success in our aspirational areas
- Not peer institutions or aspirational peers—universities with strategies that we can adopt, adapt, and learn from
- February 22—Strategic Aspirational Universities chosen by Planning Teams and reviewed by the Steering Committee and the Chancellor

- **Objectives**

- The expected results of and detailed achievements to support our Aspirations
- How we define success in accomplishing our strategic plan
- March 11—first draft of Objectives submitted to the Steering Committee

Champion Student Success

We will prepare students for academic, personal, and professional success.

Through an enriching and supportive environment, students will be exposed to new thoughts and ideas, promoting confidence and maximizing their potential.

Team Members

— Adam Dircksen, co-chair

— Corrie Fox, co-chair

— Irah Modry-Caron, co-chair

— Lalita Boykins

— Karol Dehr

— Tim Heffron

— Alice Jordan-Miles

— Lewis Ostermeyer

— Alison Rynearson

Champion Student Success

- **Strategic Aspirational Universities**
 - University of Michigan
 - Georgia State
 - Ohio University
 - University of Southern Florida

Champion Student Success

Objectives

1. Student Learning and Development: Increase the use of active learning strategies by online/hybrid instructors by ten per year starting in 2019-2020.
2. Student Learning and Development: Increase the use of High Impact Practices by instructors who teach high-enrolled freshman-level courses by ten per year starting in 2020-2021.
3. Academic Achievement: Increase Second-Fall, first-time, full-time Bachelor degree seeking retention rate by 2% per academic year to 70% by 2023.
4. Academic Achievement: Increase the 6-Year, first-time, full-time Bachelor degree-seeking graduation rate by 4% per academic year to 50% by cohort year 2018.
5. Academic Achievement: Increase the percentage of first-year students who successfully completed coursework by 7% per year to 75% by 2023.

Champion Student Success

Objectives, continued

6. Career/Professional Development: Increase the number of students who feel that Purdue Fort Wayne equipped them to develop and achieve their career goals.
7. Engagement with University Life and Development of the Whole Person: Increase the number of students who feel that Purdue Fort Wayne care about their personal development.
8. Engagement with University Life and Development of the Whole Person: Increase participation in activities, services, and extra-curriculars on and through campus.

Enhance Quality of Place

**Purdue University Fort Wayne is a great place—but it can be even better. Our strategic plan must commit the resources to ensure this campus is the catalyst for the development, learning, fulfillment, flourishing, and joy of everyone who engages with us: students, families, faculty, staff, community members, and visitors. Purdue Fort Wayne and the region we serve must be reciprocally invested and identified, with a mutual sense of ownership in the campus as a dynamic, inclusive institution and space.*

Team Members

- Isabel Nunez, co-chair
- Marcus Tulley, co-chair
- Stephen Florio
- Loaine Hagerty

- LV McAllister
- Zafar Nazarov
- Susan Skekloff
- Cynthia Springer

Enhance Quality of Place

- **Strategic Aspirational Universities**
 - University of Maryland-Baltimore County
 - Illinois State University
 - Eastern Connecticut State University
 - University of Cincinnati
 - University of Illinois at Urbana-Champaign

Enhance Quality of Place

Objectives

1. Be an exemplar employer for northeast Indiana.
 - a. Prioritize employee compensation to include annual COLA increases and merit increases based on evaluations.
 - b. Institute a collaborative government structure which includes representation and participation from all levels of staff and faculty.
 - c. Increase the range of opportunities and level of funding for professional development and career advancement.
 - d. Establish a meaningful, supportive performance-review system designed to help employees achieve their maximum potential.

Enhance Quality of Place

Objectives, continued

2. Make our grounds and facilities inviting to the campus and surrounding communities.
 - a. Initiate a campus beautification plan to include new, improved, and community-accessible landscaping, building improvements, and walkways, etc.
 - b. Add dedicated health, recreation, and wellness facilities and programs for staff, students, and the community.
 - c. Expand and improve options for affordable on-campus dining and housing.
 - d. Match the caliber of our athletics facilities to our Division I status.
 - e. Invest in the infrastructure necessary to facilitate world-class teaching and research.

Enhance Quality of Place

Objectives, continued

3. Offer programming that centers Purdue Fort Wayne as a cultural destination for northeast Indiana.
 - a. Offer and promote a variety of arts, athletic, and educational programming that attracts diverse audiences and encourages participation by students, faculty, staff, and the larger community.
 - b. Increase marketing and publicity for this expanded programming targeted to engage our students and community.
 - c. Develop and promote course, program, and extracurricular offerings that support both career and holistic human development.
 - d. Establish centers and programming that share the historic traditions and living cultures of our global community.

Enhance Quality of Place

Objectives, continued

4. Attract and retain students, faculty, and staff.
 - a. Strengthen our reputation for the quality of student on-campus experience and future success.
 - b. Champion a system of keeping the cost of tuition affordable for students by expanding need-based financial aid.
 - c. Attract top candidates both locally and nationally for open employee positions.
 - d. Expand and promote opportunities that support the success of traditionally underserved groups, including first-generation college students and military veterans.

Embrace Diversity and Inclusion

We will have an open and accepting university, one that welcomes all people, from anywhere in the world, regardless of where they are on life's path. We will create an atmosphere that values diversity of thought, experience, identity, and culture, thus building an educational environment that inspires fresh perspectives and global awareness.

Team Members

- Shubitha Keever, co-chair
- Manoochehr Zoghi, co-chair
- Farah Combs
- Ken Christmon
- Julie Creek
- Ashley Malone
- Ahmed Mustafa
- Kim O'Connor

Embrace Diversity and Inclusion

- **Strategic Aspirational Universities**
 - Ohio State University
 - University of Michigan
 - University of Cincinnati

Embrace Diversity and Inclusion

Objectives

1. Our institution will cultivate an affirming campus climate that embraces a culture of mutual understanding and respect to stimulate dialogue and remove barriers among campus constituents through interactive avenues.
2. Our institution will have a nationally recognized program which creates a support structure to promote inclusion at every level of the university by investing resources and providing professional development opportunities.
3. Our institution will optimize student enrollment and success through diverse outreach efforts and partnerships as well as providing an enriching environment to increase retention, graduation rates, and decrease the graduation gap for diverse populations.
4. Our institution will foster opportunities that broaden the pipeline for faculty and staff diversity.
5. Our institution will champion a welcoming culture of inclusive, enriched activities for diverse employees, students, and visitors that encourages lifelong learning, critical thinking, and global citizenship.

Promote Community Engagement

We will dedicate ourselves to partnering with our communities. This symbiotic relationship will rely on innovation and expertise—ours and the community's—and it will allow us to learn from one another and elevate the quality of life for all involved.

Team Members

- Rachel Blakeman, co-chair
- Don Mueller, co-chair
- Seth Green
- Bruce Kingsbury

- Kent Johnson
- Sean Ryan
- Justin Shurley

Promote Community Engagement

- **Strategic Aspirational Universities**

- Ball State University
- Metropolitan State University of Denver
- University of Minnesota Twin Cities

Promote Community Engagement

Objectives

1. **Internal Structure:** Create an organizational structure within Purdue University Fort Wayne that supports and encourages community engagement for students, faculty, and staff across campus.
2. **External Activities:** Partner with organizations and the public at large to provide value in the following domains:
 - (a) Economic development, (b) Human capital development and social mobility, (c) Social and cultural development, (d) Health and well-being, and (e) Environmental sustainability
3. **Connect Students:** Engage students, faculty, and staff in the community through intentional curricular, co-curricular, and volunteer experiences to transform student learning.
4. **Communicate Successes:** Communicate our engagement successes to internal and external audiences to increase awareness of Purdue University Fort Wayne's contributions.

QUESTIONS?

www.pfw.edu/strategic-plan

Plan Feedback

- **Monday, April 1 – Friday, April 19—draft strategic plan circulated for feedback**
 - Open Forums
 - Survey
 - “Share Your Voice”
 - Faculty Senate (APSAC, CSSAC, SGA?)